

Module 02

Strategic Talent Management

In this **Strategic Talent Management** program, participants will learn the key processes of attracting, selecting, developing and retaining talent. Knowing what to do when you are on your own to scout for talent. Learn to be decisive about what a candidate is worth so that you don't pay more than necessary or offer too little and not attract good applicants. Choosing Mr. Right or Ms. Right with profiling tools to assist in selection. Recruiting a new employee is one of the most important decisions any manager can make. A strong appointment adds huge value to the organization and furthers the achievement of its objectives. A poor appointment can negatively impact on customers, work teams and organizational effectiveness; and cost a great deal of money.

TOPICS INCLUDED :



Module 1: Introduction

- Where is HR Today?
- Administrative or Strategic?



Module 2: Is he Mr. Right or Ms. Right?

- Applying profiling tools and an investigative approach
- To draw out the candidate for answers' consistency



Module 3: What it takes to retain right hire?

- Is money the vital satisfier?



Module 4: Management Phase

- HR best practices for retaining talents.
- Be out of the BOX! – Loving your people.



Module 5: Strategic Recruitment

- Labor Markets
- Strategic Recruitment Decision
- Internal Recruitment Methods
- External Recruiting Methods
- External Recruiting Sources
- Internet Recruiting



Module 6: Recruitment and Selection

- Recruiting Evaluation and Metrics
- Selection and Placement
- Selection Testing
- Selection Interviewing
- Background Investigation
- Making the Job Offer

Course Structure

This certificate course in Strategic Talent Management is offered in approximately **8 hours OR 1-day** period. The course is based on a participatory, active learning approach, group discussions. Participants will receive a Certificate of Participation upon successful completion of the course.

Who Should Attend?

This HR training course in Talent Management; Recruiting, Developing and Retaining Employees is designed for Human Resource professionals and those who want to become Human Resource professionals to develop the knowledge, methods, and skills necessary to meet the challenges of today's changing workplace.



Learning Outcome

Upon the completion of this one-day training, participants are expected to:

- Be able to apply effective channel for attracting talents, utilizing profiling tools to identify behavior patterns, applying the right hiring techniques and brand your organization through HR.
- Apply 'thinking out of the box' leadership concepts to motivate talent and retaining them.
- Identify different ways that labor markets can be identified and approached.
- Describe the phases in strategic recruiting and the decisions made in each phase.
- Discuss the advantages and disadvantages of internal versus external recruiting.
- Identify three internal sources for recruiting and issues associated with their use.
- List and briefly discuss five external recruiting sources.
- Discuss three factors to consider when evaluating recruiting efforts.

Course Fee

The most affordable course to acquire valuable knowledge and skills to unlock your HRM potential.



FULL EXECUTIVE COURSE

Enroll full course and master your HR management skills to the fullest.



SINGLE MODULE

Select and pay for any single module course(s) specific to your area of interest and needs.



20% DISCOUNT

Join the FULL Course or any SINGLE MODULE, ONLINE via zoom and get an additional 20% discount

Full Course Fee

825\$

Normal Price

725\$

Early Bird

Per Module Fee

*195\$

Normal Price


*175\$

Early Bird

**Except for STRATEGIC TALENT MANAGEMENT course: 145\$ (Normal Price) & 115\$ (Early Bird)*

Join us and equip yourself with the knowledge and skills needed to launch a career in Human Resources or boost your skills like communication, conflict resolution, and problem-solving, etc., as a HR professional. At EDI, we are committed to professional development and help you stay up-to-date on the latest trends and best practices.

Contact Us For More Information :

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Scan **QR** To **Register** Course:



Limited Seats.
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